



苏州大学商学院
BUSINESS SCHOOL-SOOCHOW UNIVERSITY

2022 年江苏现代金融研究基地年会 未来金融国际研讨会

2022 Annual Meeting of Modern Finance Research Center &
International Symposium on Future Finance

会议手册 Conference Manual

苏州大学商学院
Business School Soochow University

2022.09



会议简介 Introduction

主办单位： 苏州大学商学院 Business School, Soochow University

Organizers: 江苏现代金融研究基地 Modern Finance Research Center of Jiangsu Province

会议主题： 未来金融

Theme: Future Finance

会议时间： 2022 年 9 月 24 – 25 日

Date: 24 – 25 September, 2022 (Beijing Time)

会议地点： 苏州大学（开幕式）Soochow University (Opening Ceremony)

Location: 腾讯会议/VooV Meeting & Zoom (Online)

近年来，随着大数据技术的不断发展、我国 3060 目标的全面推进，金融科技、数字金融、低碳金融、数字货币、普惠金融蓬勃发展，金融与科技的全面结合催生了一系列金融新业态。金融的创新发展需要金融理论的创新，为金融研究提出了新课题。

In recent years, with the continuous development of big data technology and the comprehensive promotion of China's 3060 goals, Financial Technology, Digital Finance, Low-carbon Finance, Digital Currency, and Inclusive Finance have flourished, and the comprehensive combination of finance and technology has spawned a series of new financial formats. The innovative development of finance requires the innovation of financial theory, which puts forward new topics for financial research.

为了更好地解决金融发展中出现的新问题，服务江苏省金融发展的需求，2019 年成立了江苏省现代金融研究基地。基地通过凝聚苏州大学商学院、江苏省财政厅、中国社会科学院财经战略研究院三方优质资源，整合国内金融学界与省内实际工作部门的研究力量，实施“政产学研用”协作化攻关、智库化咨询、平台化运作。基地设立以来，通过智库报告、承担课题、举办论坛和讲座、发表学术论文等形式，积极服务江苏省金融业的发展。基地所依托的苏州大学金融学科设立于 1992 年，2000 年获得了江苏省第一个金融学博士学位授权点。30 年来，金融学专业为社会培养了一大批栋梁之才，推动了社会经济和金融事业的发展。

In order to better solve the new problems arising in financial development and to serve the needs of financial development in Jiangsu Province, the Jiangsu Modern Finance Research Center was established in 2019. By condensing the high-quality resources of the Business School of Soochow University, the Finance Department of Jiangsu Province, and the NATIONAL ACADEMY OF ECONOMIC STRATEGY of the Chinese Academy of Social Sciences, the Center integrates the research strength of domestic financial circles and the actual work departments in Jiangsu Province, and implements the "government, industry, university, research and application" collaborative research, think tank consultation, and platform operation. Since the establishment of the Center, it has actively served the development of the financial industry in Jiangsu Province through think tank reports, undertaking projects, holding forums and lectures, and publishing academic papers. The Finance discipline of Soochow University, on which the Center is based, was established in 1992, and in 2000 it became the first institute in Jiangsu Province that was authorized to offer doctoral degree in Finance. In the past 30 years, the Finance major has cultivated a large number of talents for the society and promoted the development of social economy and finance.



“2022 年现代金融研究基地年会暨未来金融国际研讨会”由苏州大学商学院、江苏现代金融研究基地主办，会议以“**未来金融**”为主题，聚焦金融理论与实践的创新，涵盖金融科技、数字金融、低碳金融、数字货币和普惠金融，为国内外学者搭建学术交流平台，积极探索现代金融的理论体系，以期为金融发展提供理论基础和实践指导。

The “2022 Annual Meeting of Modern Finance Research Center & International Symposium on Future Finance” is held by Business School, Soochow University and the Modern Finance Research Center of Jiangsu Province. The purpose of the conference is to provide a series of high-level academic exchanges and learning platforms for scientific researchers in modern finance. With the theme " **Future Finance** ", the conference aims to actively explore the theoretical foundation and practical guidance for the development of modern finance, and to promote the research collaborations among scholars in China and other countries worldwide.



会议信息

Information

会议形式 Format: 线上线下相结合 Online and On-site

线下地址 (开幕式): 苏州大学天赐庄校区财经科学馆 3 楼 EMBA 教室

Address (for Opening Ceremony): EMBA Room, 3/F, Finance & Economics Museum, Soochow University

在线会议信息 Online meeting information:

Day 1 –Sep. 24, 2022

上午 AM (VooV)

会议时间 Date & Time: [2022/09/24 09:00-12:00](#) (GMT+08:00)

腾讯会议链接 **VooV Meeting Link:** <https://meeting.tencent.com/dm/9ny67m1n73Nh>

腾讯会议 **VooV Meeting ID:** 149-524-771

下午 PM (Zoom)

会议时间 Date & Time: [2022/09/24 13:30-21:00](#) (GMT+08:00)

Zoom 会议链接 **Zoom Meeting Link:**

<https://zoom.us/j/94915943310?pwd=R01jd1dsQnJJeEpvRWdUeHNSL0hCQT09>

Zoom 会议号 **Zoom Meeting ID:** 949 1594 3310 (密码 Password: 600599)

Day 2 –Sep. 25, 2022

上午 AM (VooV)

会议时间 Date & Time: 2022/09/25 08:00-11:00 (GMT+08:00)

腾讯会议链接 **VooV Meeting Link:**

<https://meeting.tencent.com/dm/ORIKgJPLm1bL>

腾讯会议号 **VooV Meeting ID:** 502-708-275

请下载“腾讯会议”，点击“会议链接”或输入“会议号”入会。

Please download the application **VooV Meeting** at <https://voovmeeting.com/>. Click the "**Meeting Link**" or use the meeting application with "**Meeting ID**" to join the online conference.

Please refer to the appendix "How to use Voov" (pp.6-8) if you don't have a China's cell phone number.

会务组联系人 (Contact):

旻妮(Ms. Sonia SHU), 电话(Tel) (0086) 18762879337

微信(Wechat) SoniaShoo

邮箱(Email) shuni2019@suda.edu.cn



会议议程 Agenda

日期 Date	北京时间 Beijing Time	内容 Content	主讲人 Speaker
2022.9.24 Sat. AM			
开幕式 Opening Ceremony (线上线下结合 Online and On-site)			
线下地址: 苏州大学天赐庄校区财经科学馆 3 楼 EMBA 教室			
Address (for Opening Ceremony): EMBA Room, 3/F, Finance & Economics Museum, Soochow University			
腾讯会议号 VooV Meeting ID: 149-524-771			
会议链接 VooV Meeting Link: https://meeting.tencent.com/dm/9ny67m1n73Nh			
9/24 Sat. AM UTC+8	09:00	苏州大学校领导致辞 Speech by Vice President of Soochow University	李孝峰副校长 Prof. Xiaofeng LI
	09:10	苏州市地方金融监管局领导致辞 Speech by Director of Suzhou Municipal Bureau of Local Financial Supervision	谢善鸿局长 Mr. Shanhong XIE
	09:20	苏州大学商学院院长致辞 Speech by Dean of Business School Soochow University	冯博教授 Prof. Bo FENG
	09:30	茶歇 Tea Break	
	09:40	主旨发言 Keynote Speech	周迅宇教授 Prof. Xunyu ZHOU 哥伦比亚大学 Columbia University
	10:20		何德旭教授 Prof. Dexu HE 中国社会科学院 Chinese Academy of Social Sciences
	11:00		杨传东行长 Mr. Chuandong YANG 渣打银行上海分行 Standard Chartered Bank Shanghai Branch
12:00-13:30		午餐&午休 Lunch & Break	
2022.9.24 Sat. PM (主持人 Host: 陆游博士 Dr. You LU) (线上 Online)			
Zoom 会议 Zoom Meeting ID: 949 1594 3310, 密码 Password: 600599;			
会议链接 Zoom Meeting Link: https://zoom.us/j/94915943310?pwd=R01jd1dsQnJleEpvRWdUeHNSL0hcQQT09			
9/24 Sat. PM UTC+8	13:30-14:30	<i>Trading Activity and Sentiment on the Sydney Stock Exchange 1901-1950</i>	Dr. Frank LIU University of Western Australia
	14:30-15:30	<i>Dynamic Mean-Variance Efficient Fractional Kelly Portfolios in a Stochastic Volatility Model</i>	何雪冬教授 Prof. Xuedong HE 香港中文大学 The Chinese University of Hong Kong
	15:30-16:30	<i>Carbon Bubbles and Stranded Assets in Financial Markets</i>	Prof. Tom SMITH Macquarie University
	16:30-17:30	<i>Blockchain Adoption and Optimal Reinsurance Design</i>	Prof. Engin IYIDOGAN SKEMA Business School
17:30-19:00		晚餐&休息 Dinner & Break	



日期 Date	北京时间 Beijing Time	内容 Content	主讲人 Speaker
2022.9.24 Sat. 晚上 PM (主持人 Host: 刘兰兰博士 Prof. Lanlan LIU) (线上 Online) Zoom 会议 Zoom Meeting ID: 949 1594 3310, 密码 Password: 600599; 会议链接 Zoom Meeting Link: https://zoom.us/j/94915943310?pwd=R01jd1dsQnJleEpvRWdUeHNSL0hCQT09			
9/24 Sat. 晚上 PM UTC+8	19:00-20:00	<i>Deep Learning for Financial Trading</i>	王宁教授 Prof. Ning WANG 牛津大学 University of Oxford
	20:00-21:00	<i>The Good and Bad Returns of Bitcoin</i>	Prof. Bastien BUCHWALTER SKEMA Business School
日期 Date	北京时间 Beijing Time	内容 Content	主讲人 Speaker
2022.9.25 Sun. AM (主持人 Host: 范尧尧博士 Dr. Yaoyao FAN) (线上 Online) 腾讯会议号 VooV Meeting ID: 502-708-275 会议链接 VooV Meeting Link: https://meeting.tencent.com/dm/ORIKgJPLm1bL			
9/25 Sun. AM UTC+8	08:00-09:00	<i>A Good Sketch is Better than A Long Speech: Evaluate Delinquency Risk through Real-Time Video Analysis</i>	石劲教授 Prof. Jin SHI 澳大利亚麦考瑞大学 Macquarie University
	09:00-10:00	<i>CEO Network Centrality and Audit Fees</i>	方一蔚教授 Prof. Yiwei FANG 苏州大学 Soochow University
	10:00-11:00	<i>To Tell or Not to Tell? Examining Voluntary Disclosure of Customers' Identities under Capital Market Pressure</i>	张霆教授 Prof. Ting ZHANG 美国代顿大学 University of Dayton
	11:00	闭幕式 Closing Ceremony	

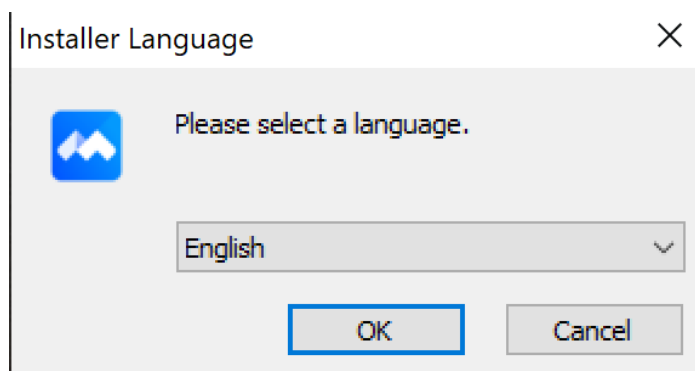


How to use Voov (English Version)

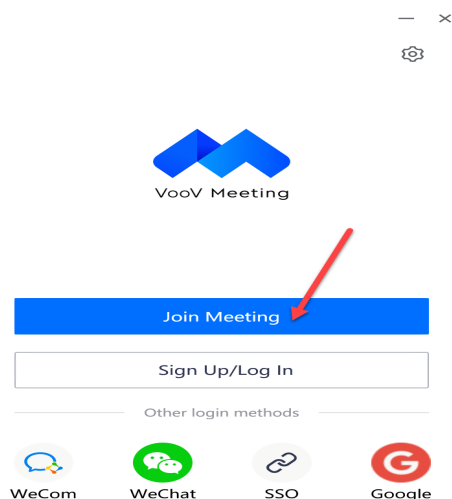
Please choose to use Voov instead of Tencent Video Meeting if you don't have a China's cell phone number. Voov is the English version of Tencent Video Meeting.

(1) Please download the software at <https://voovmeeting.com/download-win.html?from=1002&type=1&from=1002&fromSource=1>

(2) Install the software. **Please choose "English" as the language.**



(3) After the installation, please launch the software. **Then you should choose "Join Meeting", instead of "Sign up/Log in".** The sign-up is not needed





- (4) Please input our meeting ID and your name and then click “Joining Meeting”. If you are presenting, please also choose “Turn on Video when joining a Meeting”. The video can be turned on later too.

Join Meeting — ×

Meeting ID

556 949 438 ×

Your Name

MyName

Meeting Settings

Connect Audio

Turn On Video When Joining a Meeting

Beauty Filter

You can [click here](#) to set and view beauty filters.

Join Meeting

- (5) Please choose your primary location of using VooV and enter your birth date. Your actual birth date is not needed.

— ×

∨ ↻

Primary Location

United States ∨

Please select the country/region where you are primarily located

Date of birth

1980-10-01 📅

Please enter your date of birth to optimize your VooV Meeting experience. We do not store this information.

Next



(6) Agree Voov's privacy and service terms



Agreement

- I have read and agree to [Service Agreement](#)
- I have read and agree to [Privacy Policy](#)

Next

(7) Choose the way to connect audio. Please choose "PC Audio" if you are presenting your talk.



PC Audio can be used for small meetings.
We recommend dialing in for large-scale meetings for an enhanced audio experience.

PC Audio

Use PC Audio by Default

(8) Please share the screen by clicking "Share Screen" if you are presenting your talk.

